



# MEMBERSHIP TASK FORCE

Please submit this completed application to Sheri Richards via email: [srichards@spaar.com](mailto:srichards@spaar.com).

NAME

EMAIL

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BROKER NAME

M1 NUMBER

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OFFICE NAME

NUMBER OF AGENTS IN OFFICE

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LOCATION OF OFFICE

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**MEETING CADENCE** - THE TASK FORCE WILL MEET THREE TIMES ON A BI-MONTHLY BASIS BEGINNING IN JUNE:

- **JUNE** – 90-MINUTE REMOTE MEETING
- **AUGUST** – 3-HOUR IN-PERSON MEETING WITH LUNCH
- **OCTOBER** – 90-MINUTE REMOTE MEETING

**PURPOSE:** THE PURPOSE OF THE MEMBERSHIP TASK FORCE IS TO HELP SPAAR STRENGTHEN THE MEMBER EXPERIENCE BY EVALUATING CURRENT MEMBERSHIP OFFERINGS, ENGAGEMENT STRATEGIES, AND COMMUNICATION PRACTICES, AND BY PROVIDING RECOMMENDATIONS TO ENHANCE OVERALL MEMBER VALUE.