BETTER AGENTS ◆ BETTER COMMUNITIES
SAINT PAUL AREA ASSOCIATION OF REALTORS®

WINTER MEMBER APPRECIATION SPONSORSHIPS: A NIGHT TO SPAARTY

Celebrate the season while connecting with SPAAR's dynamic member community. SPAAR's tiered sponsorship opportunities provide valuable visibility, meaningful engagement, and distinguished recognition for your organization. With flexible options designed to match your goals, this is a fantastic way to showcase your brand and be part of this special event.

Sponsorship Deadline: Wednesday, December 31
Limited spots available — secure yours today!

TO SPONSOR:
Email mmcdonald@spaar.com or call (651) 772-6341

Tiered Sponsorships

Platinum Sponsor — $3,000

Sold Out

- Title Recognition: “Member Appreciation Event presented by [Sponsor Name]” on all promotional materials and event signage.
- Event Presence: Logo prominently displayed on event signage and program. In addition, sponsors may choose to either give a brief welcome message or an opening toast. One opportunity for each is available, determined on a first-come, first-served basis.
- Marketing & Branding: Featured in social media posts and event programs.
- Verbal recognition during the event and in post-event email recap.
- Exclusive Entertainment Sponsorship – Be one of only 2 sponsors for the evening entertainment.
- Exhibitor table
- Event Access: Includes 2 tickets.

Gold Sponsor ~~3 Available~~ — $1,500

Sold Out

- Event Presence: Logo displayed on event signage and program.
- Marketing and Branding: Featured on social media posts and event programs.
- Verbal recognition during thSold Out
- e event and in post-event email recap
- Exclusive Signature Drink Sponsorship – Be one of only 3 sponsors of Signature Drinks.
- Exhibitor table
- Event Access: Includes 2 tickets.

Silver Sponsor — 5 Available — $750

- Event Presence: Logo displayed on event signage and program.
- Marketing & Branding: Featured in social media posts and event programs.
- Verbal thank you during the event.
- Showcase your brand by providing at least 200 small, branded items to be included in SPAAR’s event swag bags.
- Event Access: Includes 2 tickets.

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A La Carte & Add-On Sponsorships

Showcase your brand with SPAAR's A La Carte and Add-On Sponsorships! From sponsoring the photo booth and adding props or prizes, to highlighting your business at hors d'oeuvres and dessert stations, or contributing to swag bags, these opportunities put your name in front of SPAAR's engaged members. Every sponsorship includes recognition in the event program, giving your business a memorable presence this winter.

Photo Booth Sponsor ~~2 Available~~ Sold Out — $500

- Your business name or logo will be featured in the program signage at the event.
- Provide prizes for the best photos

Hors D'oeuvres Station Sponsor *4 Available* — $500

- Your business name or logo will be featured in the program signage at the event.

Dessert & Beverage Sponsor 2 Available — $250

- Your business name or logo will be featured in the program signage at the event.

Swag Bag Sponsor ~~8 Available~~ **Only 7 Left!** — $100

- Company name or logo will be displayed on the Swag bag.
- The Swag Bag will include an After-SPAARTY Care Kit. Sponsors may also provide one small branded item for the bags (enough for 200).

Partner with SPAAR for an evening of celebration and connection, and showcase your brand to an engaged community of real estate professionals.

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