



**BETTER AGENTS ♦ BETTER COMMUNITIES**  
SAINT PAUL AREA ASSOCIATION OF REALTORS®

## **Model Container Home: A Solution in a Box**

### **Sponsorship Opportunities as presented by The Saint Paul Area Association of Realtors® (SPAAR)**

#### “Platinum” \$5,000 Sponsorship (3 Available)

- Communications Opportunity
  - Spotlight in SPAAR’s newsletter that goes to over 10,000 people in the weeks leading up to the event
  - Spotlight on SPAAR’s social media
  - Publicity in SPAAR’s office
- Logo on event banner
- Ribbon cutting signage
- Sponsors-Only finale event invitation
- Networking event sponsor
- Press release recognition
- Tabling opportunity
- Mention in SPAAR’s Annual Report
- Opportunity to introduce keynote speaker at an event
- Opportunity to appear in video that will be disseminated to SPAAR members
- New conference opportunity
- “Sneak Peak” networking event invitation

#### “Gold” \$2,500 Sponsorship (5 Available)

- Communications
  - Spotlight in SPAAR’s newsletter that goes to over 10,000 people in the weeks leading up to the event
  - Spotlight on SPAAR’s social media
  - Publicity in SPAAR’s office
- Logo on event banner
- Ribbon cutting signage
- Sponsors-Only finale event invitation
- Networking event sponsor
- Tabling opportunity
- Press release recognition
- Mention in SPAAR’s Annual Report



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“Silver” \$1,000 Sponsorship (10 Available)

- Communications
  - Spotlight in SPAAR’s newsletter that goes to over 10,000 people in the weeks leading up to the event
  - Spotlight on SPAAR’s social media
  - Publicity in SPAAR’s office
- Logo on event banner
- Ribbon cutting signage
- Sponsors-Only finale event invitation
- Networking event publicity
- Press release recognition

“Community Partner” \$500 Sponsorship

- Communications
  - Spotlight in SPAAR’s newsletter that goes to over 10,000 people in the weeks leading up to the event
  - Spotlight on SPAAR’s social media
  - Publicity in SPAAR’s office
- Logo on event banner
- Ribbon cutting signage
- Sponsors-Only finale event invitation

“Advocacy Partner” \$100 Sponsorship

- Mention on SPAAR’s website
- Invitation to media event

For Additional Questions:

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