



Affiliate Benefits and Promotional Opportunities

Does your network need a lift? Make the right connections with the Saint Paul Area Association of REALTORS® 7,300+ REALTOR® members and 330+ Affiliate Members. With more than 130 years of experience, SPAAR knows how to connect you with the right players in the field to grow your business.

Affiliate members play a vital role in the Association, a role that is becoming increasingly more active.

Benefits of Affiliate Membership

- Company name and phone number listed in our Affiliate Directory
- Inclusion in our robust online Find an Affiliate search
- Opportunity to create an online profile with photo and personal information
- Current Membership Rosters available at your request (no emails)
- Subscription to the SPAAR e-newsletter
- Share your expertise – submit articles for publication through SPAAR’s various communication channels
- Opportunity to network and form relationships with REALTOR® Members
- Access to Electronic Superkeys, if eligible
- Involvement in the Affiliate Committee and Networking Events

Promotional Opportunities:

- Sponsorship opportunities
 - Annual Inaugural Celebration (Winter Social)
 - Charity Golf Events
 - Wine & Dine
 - Cheers for Charity
 - Biggest Tuesday Sales Meeting Ever
 - Metro YPN Summer Sports Outing
- Other Various Networking Opportunities
 - Affiliate Mixers and Appreciation Night
- Advertising
 - SPAAR Newsletter and Social Media advertising*

*SPAAR promotes events held at SPAAR offices or SPAAR co-hosted events for free.