



# SPAAR SHRED AND E-CYCLE DAY

SECURE YOUR DOCUMENTS. RECYCLE YOUR TECH.



**FRIDAY, AUGUST 14 | 9:00 AM – 12:00 PM**

## EVENT OVERVIEW

JOIN SPAAR FOR A CONVENIENT, DRIVE-THRU SHRED & E-CYCLE DAY DESIGNED TO HELP SPAAR MEMBERS SECURELY DISPOSE OF SENSITIVE DOCUMENTS AND RESPONSIBLY RECYCLE ELECTRONIC DEVICES. THIS MEMBER-FOCUSED EVENT PROVIDES VALUABLE SERVICES IN A QUICK AND EFFICIENT FORMAT— WITHOUT LEAVING YOUR CAR.

### WHY SPONSOR?

DIRECT INTERACTION WITH ENGAGED SPAAR MEMBERS.  
HIGH-VISIBILITY BRANDING OPPORTUNITIES.  
ASSOCIATION WITH A VALUABLE, COMMUNITY-FOCUSED SERVICE.



**RECYCLE  
TECHNOLOGIES**

### LOCATION: SPAAR PARKING LOT

325 ROSELAWN AVE E,  
ST PAUL, MN 55117

# SPONSORSHIPS

## Goody Bag Sponsor – \$1,000

1 Available

### INCLUDES:

- YOUR LOGO PROMINENTLY DISPLAYED ON ALL GOODY BAGS
- OPPORTUNITY TO INCLUDE A SMALL BRANDED PROMOTIONAL ITEM INSIDE EACH BAG
- GOODY BAGS FILLED WITH A VARIETY OF SNACKS FOR ATTENDEES
- OPTION TO PERSONALLY HAND OUT BAGS TO SPAAR MEMBERS DURING THE EVENT
- DIRECT ENGAGEMENT WITH MEMBERS IN A HIGH-VISIBILITY ROLE
- SIGNAGE ACKNOWLEDGING YOUR SUPPORT OF EVENT REFRESHMENTS

## Beverage Sponsor

1 Available  
\*2 Options\*

### Option 1: Branded Beverage Sponsor – \$500

#### INCLUDES:

- PROVIDE YOUR OWN BRANDED BEVERAGES FOR DISTRIBUTION
- OPPORTUNITY TO HAND BEVERAGES DIRECTLY TO MEMBERS
- OPTION TO ATTACH PROMOTIONAL MATERIALS OR SWAG TO EACH BEVERAGE
- FACE-TO-FACE INTERACTION WITH ATTENDEES
- SIGNAGE ACKNOWLEDGING YOUR SUPPORT OF EVENT REFRESHMENTS

### Option 2: Water Sponsor – \$750

#### INCLUDES:

- SPAAR PROVIDES NON-BRANDED BOTTLED WATER FOR ATTENDEES
- SPAAR STAFF OR SPONSORS DIRECTLY HANDS BEVERAGES TO MEMBERS
- EVENT SIGNAGE RECOGNIZING YOUR COMPANY AS THE WATER SPONSOR
- SIGNAGE ACKNOWLEDGING YOUR SUPPORT OF EVENT REFRESHMENTS

## **SECURE YOUR SPONSORSHIP TODAY**

Sponsorship opportunities are available on a first-come, first-served basis.

**To reserve your sponsorship, please contact  
Mark McDonald at [mmcdonald@spaar.com](mailto:mmcdonald@spaar.com).**

