

ØDSO!

"ØDSO"—or ODSO, to non-scandinavians—is a long-lost Scandinavian word that means "supporting the community."^{*}



BETTER AGENTS ♦ BETTER COMMUNITIES
SAINT PAUL AREA ASSOCIATION OF REALTORS®



ØDSO MEANS ON-DEMAND SERVICE OPPORTUNITY AND IT'S COMING TO YOUR OFFICE!

REALTORS® give back to the community. It's tough finding time to volunteer—and it's difficult to make sure you are contributing to a nonprofit that's making a difference. ODSO does the work for you, delivering supplies for a ready-to-roll project that will be shared with a nonprofit organization serving your community. Your ODSO can be customized to benefit a nonprofit partner of your choice.

ODSO is a service project in-a-box your team or office can complete in less than an hour. Create a team-building event by combining ODSO with a sales meeting or networking lunch.

After your project, SPAAR will issue a press release and social media posts recognizing your office. You will receive an impact summary and opportunities for future engagement.

"I don't volunteer for the publicity."

Why not? Consumers want to work with Realtors® who are invested in the community.

Communicating your community involvement shows your service extends beyond the closing table. Talking about your community involvement creates publicity for nonprofit organizations and can draw attention to social issues like food insecurity.

Pay it forward: To serve more communities, please consider a financial contribution to help offset the cost of future projects. Questions? Contact spaar@spaar.com or call 651-776-6000. ODSO is brought to you by SPAAR's Community Engagement Committee.

^{*}not really, but it makes a great story.